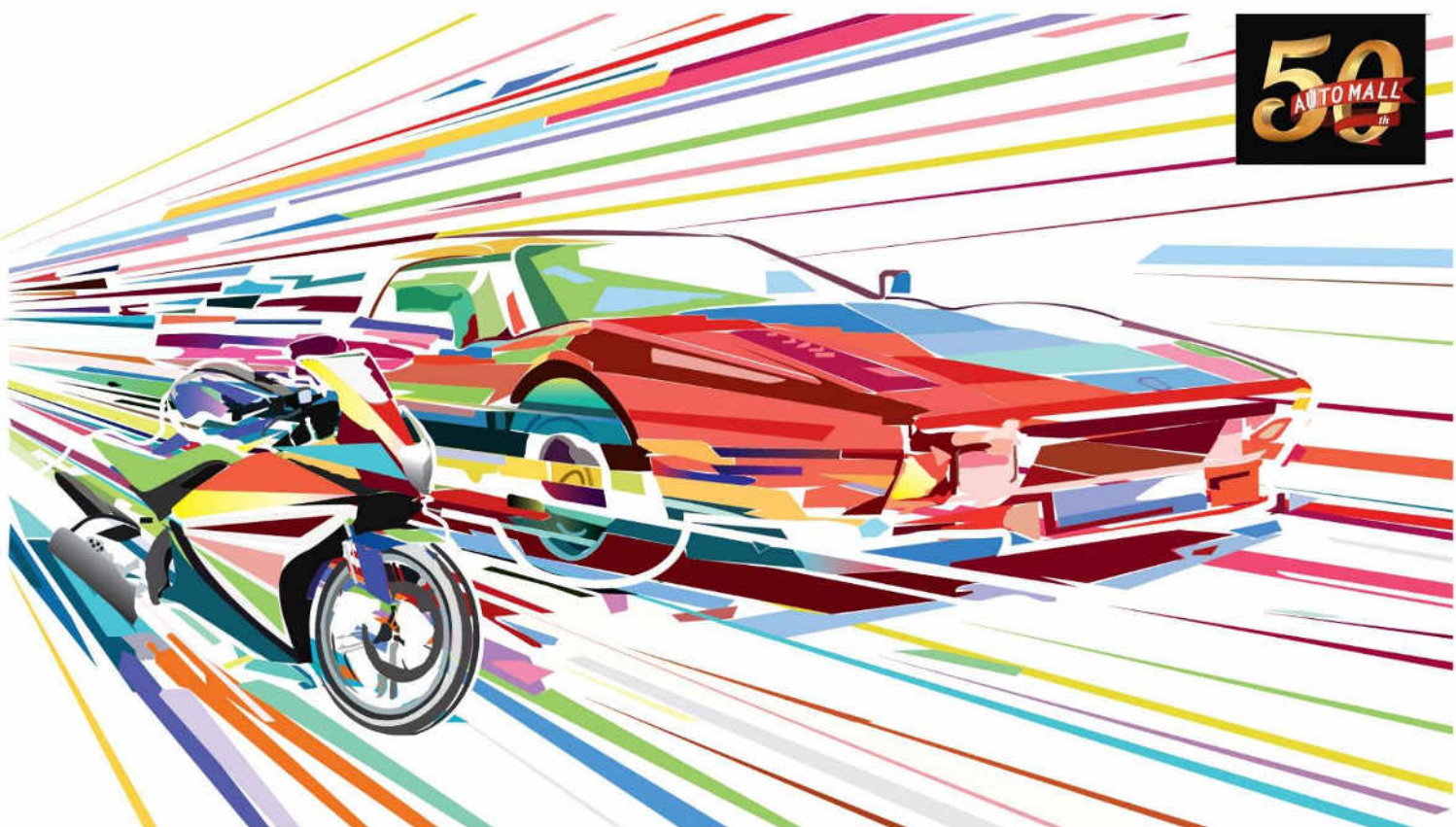




**Relio Quick Auto Mall
@Ambience Mall, Gurgaon
10 – 12th March, 2017**

IPs managed:





#automall2017
Premium Auto Show
AMBIENCE MALL, GURGAON
10 - 12 MARCH, 2017

A VENTURE OF
RelioQuick™

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Auto Mall @ Ambience Mall, Gurgaon : 10 - 12 MARCH' 2017 – Event Synopsis

After the grand success of Auto Mall Season 5 in July 16

Relio Quick Auto Mall Season 6 @ Ambience Mall, Gurgaon was organized from March 10 – 12, 2017.

Top 6 leading automobile brands participated

AUDI, NISSAN, DATSUN FORD, VOLKSWAGEN, SKODA, JLR

Auto Mall served as a one stop destination for visitors who were thinking of driving home a car or Bike.

Auto Mall @ Ambience Mall, Gurgaon showcased automobiles for all budgets.

All the brands put together generated over **471 Hot Enquires, 1413 Enquires 203 Hot Prospects**

Over **2 Lakh+** people visited Ambience Mall during Auto Mall event weekend.



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10 - 12, MARCH, 2017

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Pre Event Promotion

To generate visibility and awareness, Auto Mall event was promoted well in advance

A well planned and executed digital and social media campaign on Twitter, Facebook created great visibility, awareness and engagement with the Event

On ground branding at the Mall was done 1 weeks prior to the event through Backdrops and Standees Screens to create awareness and visibility amongst the Mall visitors.



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Pre Event Promotion – On Ground Branding



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Relio Quick AUTO MALL
INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION

Premium Auto Show
AMBIENCE MALL, GURGAON

50
10 - 12, MARCH, 2017

MAR 10 50th Relio Quick Auto Mall!
Public · Hosted by Relio Quick Auto Mall

★ Interested ✓ Going

March 10 – March 12
Mar 10 at 11 AM to Mar 12 at 9 PM

Ambience Mall, Gurgaon
National Highway 8, Gurgaon, Haryana 122001, Gurgaon, Haryana ...

About Discussion

Relio Quick Auto Mall
Published by Stratagem (P) - March 10 at 3:23pm

Discover. Connect. Experience
50th & Fabulous Relio Quick Auto Mall @ Ambience Mall, Gurgaon from 10 - 12th March 17 #AutoMall2017

Organising
50th AUTO MALL

Get yourself there &
Discover. Connect. Experience.
top premium automobile brands

Relio Quick AUTO MALL
INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION

AMBIENCE MALL
LIFE OF SHOPPING ON EACH FLOOR

180 people reached

Boost Post

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Manish Gupta and Jatin Kapoor

Relio Quick Auto Mall
Published by Stratagem (P) - March 7 at 3:45pm

Discover. Connect. Experience
We're proud to announce the 50th Relio Quick Auto Mall @ Ambience Mall, Gurgaon from 10-12th March 17 #AutoMall2017 #AutoShow #CarShow #automallindia

Discover. Connect. Experience.
an entertaining & informative day of cars and bikes.

Presenting
50th AUTO MALL
Ambience Mall, Gurgaon
10 - 12 March, 2017

Relio Quick AUTO MALL
INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION

AMBIENCE MALL
LIFE OF SHOPPING ON EACH FLOOR

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Nidhi Kapoor, Sandeep Kapoor and 2 others



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Pre Event Promotion – EDM on Facebook

Relio Quick Auto Mall
Published by Stratagem [?] · March 10 at 5:43pm · 🌐

Showcasing Datsun Redigo at #Ambience Mall #Gurgaon from 10-12 March #AutoMall2017



204 people reached


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Relio Quick Auto Mall
Published by Stratagem [?] · March 10 at 5:22pm · 🌐

Showcasing Nissan Micra at #Ambience Mall #Gurgaon from 10-12 March #AutoMall2017



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Manish Gupta, Arun Asokan and Sandeep Kapoor

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Relio Quick Auto Mall
Published by Stratagem [?] · March 10 at 5:18pm · 🌐

Showcasing Ford EcoSport at #Ambience Mall #Gurgaon from 10-12 March #AutoMall2017



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Pre Event Promotion – EDM on Facebook

Relio Quick Auto Mall
Published by Stratagem | 1? | March 10 at 5:12pm · 🌐

Showcasing Skoda Rapid at #Ambience Mall #Gurgaon from 10-12 March
#AutoMall2017



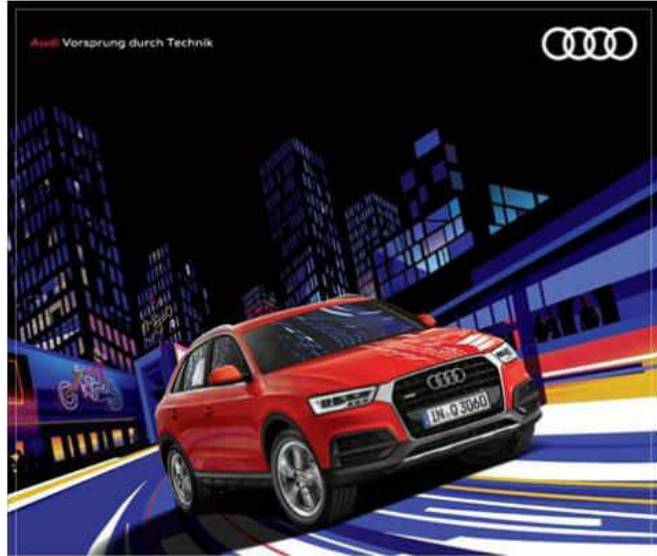
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👤 Manish Gupta

Relio Quick Auto Mall
Published by Stratagem | 1? | March 10 at 5:08pm · 🌐

Showcasing Audi Q3 at #Ambience Mall #Gurgaon from 10-12 March
#AutoMall2017



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👤 Manish Gupta



Pre Event Promotion – EDM on Facebook

Relio Quick Auto Mall
Published by Stratagem [?] · March 9 at 2:41pm ·

Showcasing Jaguar XE at #Ambience Mall #Gurgaon from 10-12 March #AutoMall2017



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INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION


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Manish Gupta, Aaditya Sharma Rulizz and 6 others

Relio Quick Auto Mall
Published by Stratagem [?] · March 9 at 10:18pm ·

Showcasing Volkswagen Vento at #Ambience Mall #Gurgaon from 10-12 March #AutoMall2017



RelioQuick **AUTO MALL**
INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION

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Manish Gupta, Yohan Jaiswal Saif and 6 others



Event Glimpses



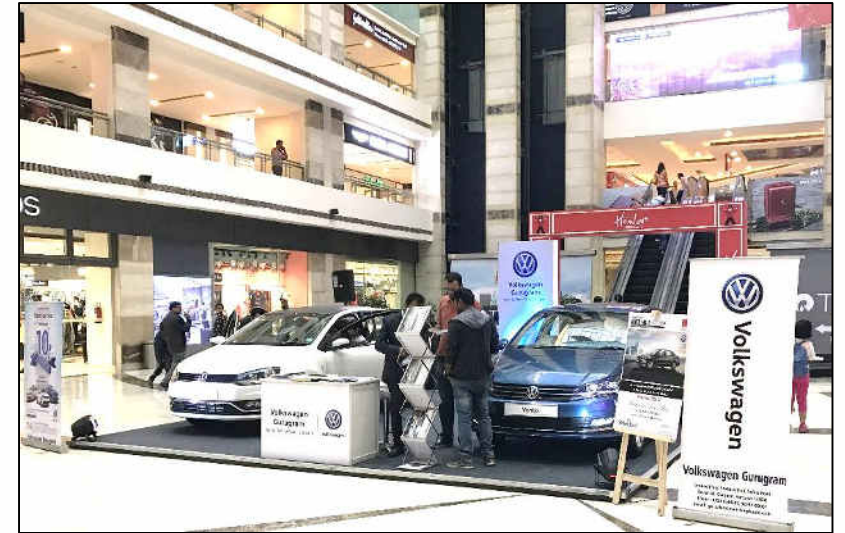
#automall2017

Premium Auto Show

10 - 12, MARCH, 2017

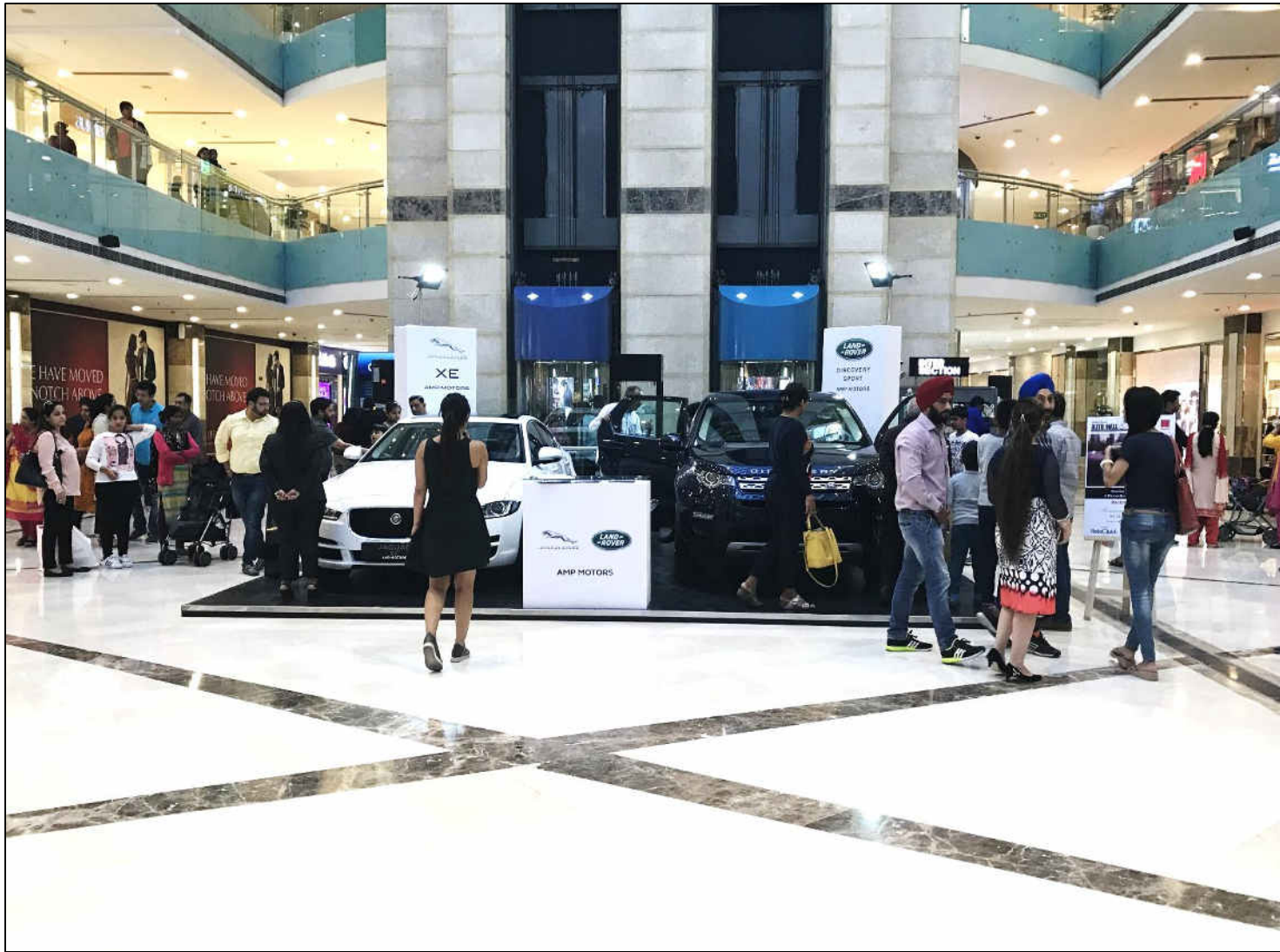
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RelioQuick
AUTO MALL
 "INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



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Space for a million smiles
AMBIENCE MALL
 Life of shopping at each floor

THANK YOU



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10 - 12, MARCH, 2017

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